

Dogs get the flu too!

Canine Influenza Virus (CIV) is highly contagious. An outbreak of seriously ill dogs with coughs and fevers sends worried pet owners flooding into Chicago-area veterinary hospitals and animal emergency care centers. Preliminary tests are negative for commonly known respiratory illnesses, leaving the veterinary community wondering how to treat the sick animals and stop the spread of disease. Merck Animal Health works with Cornell University and the University of Wisconsin-Madison to collect samples that help identify a new strain of the dog flu in North America, Canine Influenza Virus H3N2.

We develop a series of five engaging videos to raise awareness of the outbreaks and educate the veterinary and pet owner communities. The videos tell the story of how the outbreaks occurred and share best practices to prevent the spread of CIV. Symptoms and risk factors are emphasized along with the importance of vaccination. [View videos here.](#)